

to the theater/stadium or optionally other patrons with the desirable ticket.

5 The check in procedure continues for a
predetermined period of time until a predetermined
time period has expired, for example, 5 minutes
before the event begins, 10 minutes after the
event begins, after a predetermined event, such as
the second act of a play, and the like. Once the
10 predetermined time period or event has been
completed, the check in procedure may be
considered completed to begin the seat re-
allocation process. To begin the seat re-
allocation process, a re-allocation algorithm is
15 used to re-assign seats for patrons that are
willing or interested in different or better
seats. Such re-allocation processes or algorithms
may include a random process, a process where
priority patrons are given priority for re-
20 assignment of seat, a process where patrons are
willing to pay additional for the re-assignment to
either the theater or the individual patron whose
seat is being provided to another patron, frequent
event patrons, season ticket patrons, or other
25 predetermined process.